

KRISHNAPRIYA K

Product Manager / Agentic AI Products / Growth & GTM

Chennai, Tamil Nadu, India | +91-87781 24277 | krishnapriya2409@gmail.com

LinkedIn | GitHub | Product Portfolio 

Experience

Product Manager

Oct 2025 – Present

Freelance / Education Product, Growth & Acquisition

Chennai, India

- Launch the first digital acquisition product for a local tutoring business, translating a non-technical stakeholder's needs into user journeys, Figma prototypes, and a roadmap sequenced with **MoSCoW**.
- Grow a zero-paid-acquisition channel (verified Business Profile, conversion-focused website, on-page SEO) to **130+ calls, 580+ direction requests, 70+ web form enquiries, and 14K organic search impressions**; drive **200+ Google reviews** and **200+ enrolments (tutor-reported, ~40% up from ~145)**, including enquiries from the US, UAE and Oman.
- Expand into a hybrid class-delivery workflow for out-of-city and international demand; identify an attendance-tracking gap through client follow-up and ship **MeetRoll**, a Google Meet attendance add-on, through Google's review process to **live publication on Google Workspace Marketplace**.

Software Development Engineer

Jul 2026 – Present

BlackStraw / AI Products

Chennai, India

- Deliver a customer-facing chat assistant end-to-end in Agile sprints (Jira, Confluence), translating product requirements into technical solutions and reporting progress to product leads.
- Architect an MCP-based context and tool layer for a multi-agent environment and ship Grafana dashboards that track agent behavior and output quality, giving product and engineering teams visibility into workflow performance.
- Research business opportunities, market potential, and applications of quantum technology.

Projects

EDGE – Enterprise Decision Governance Engine

April 2026

AI Product (B2B) / Discovery to MVP

- Led discovery-to-MVP development of an AI-assisted B2B decision product, defining problem framing, requirements, workflow, scoring, governance, CRM outputs, and outreach experience.
- Streamlined prospecting into a **~12-minute** workflow that turns one organisation name into a structured prospect profile, explainable compatibility verdict, CRM lead, and personalised outreach draft.
- Designed a 6-dimension compatibility framework and introduced an AI review layer to challenge and audit scores.
- Established human-in-the-loop governance with auditable score adjustments and approval gates, keeping AI-generated outreach in **DRAFT** status for human review.
- Engineered the MVP with CrewAI, AutoGen, Gemini, MCP, RAG, web/news signals, and Zoho CRM; projected **INR 32L annual analyst capacity savings** for a five-person sales team under prototype assumptions.

Multilingual Mandi – AI-Powered Marketplace

Jan 2026

AWS AI for Bharat Hackathon / Bronze Winner

- Engineered an AI-powered marketplace solo in a **24-hour nationwide hackathon**, removing language and negotiation barriers in Indian local trade through contextual negotiation, multilingual communication, and location-aware pricing.
- Designed 4 Gemini-powered services (pricing, cultural translation, negotiation agent, polite-speech conversion) across **5 Indian languages**, with vendor floor-price protection and Socket.IO sync for live cart and inventory updates.
- Integrated **Razorpay UPI payments** (order creation and verification) with real-time stock validation to prevent overselling.

Publication

Smart Park – An Intelligent Parking Management System

IEEE ICPECTS 2024 

- Conducted user discovery on parking friction across 4+ commercial locations; proposed an OpenCV-based intelligent parking system with pre-reservation and nearby-parking recommendations; presented the system and architecture to an evaluation panel of cross-sector industry experts.

Achievements

- **L'Oréal India For Young Women in Science Scholar (2022–2026)**: Earned a merit-based scholarship after being selected among the Top 50 female STEM students nationwide.

Skills

Product Management: Problem Framing, Requirements Definition, MVP Scoping, MoSCoW Prioritization, User Journey Mapping, KPI Definition, Growth & Go-to-Market (GTM), Local SEO, AI Product Development

AI & Technologies: Generative AI, RAG, Multi-Agent Systems, CrewAI, AutoGen, MCP, Gemini API, Prompt Engineering

Engineering: Python, JavaScript, SQL, FastAPI, Node.js, Express, React, REST APIs, Socket.IO, Razorpay (UPI Payments), OAuth, ChromaDB, Postgres

Tools: Jira, Confluence, Trello, Figma, GitHub, Cursor, Zoho CRM, Google Workspace, Google Business Profile & Search Console

Education

Sri Sairam Engineering College

Oct 2022 – May 2026

B.E. Computer Science | CGPA: 9.19/10

Chennai, India